

The Empty Box // Relevance Interrupt //

We were once accustomed to uncomfortable questions, ideas and concerns about the relevance of management education. Fierce debate not only questioned our methodologies, methods, practices, and the structures of management education organisations, but also our inner most thoughts, perspectives and identities of being a management educator. At the same time, there is an omnipotent, omnipresent, and insidious drive for gain and utility which stains our desires to be relevant. Such desires become boxes which imprison our trajectories of how we think we should act. Yet what happens when we let go of such drives and desires? What happens when we have an opportunity to explore what might be outside of these prescribed boxes? This QIC aspires to explore these questions, with and amongst management educators, what happens when we temporarily suspend the need for utility, and literally and metaphorically play with empty boxes.